



# The BUSINESS GROWTH SHOW

## Silver Exhibition Package

### Introducing you to The Business Growth Show:

The Business Growth Show is a unique road show that offers visitors the opportunity to start and build on relationships with hundreds of local and national businesses. Present in several major cities nationwide, The Business Growth Show can be defined in a nutshell with the following:

- Between **250-500 businesses** registered to come along to network, meaning that there is sure to be someone there that you need to speak to;
- Our footfall is always **high calibre** ranging *from business owners, directors, sales and marketing managers, and entrepreneurs;*
- The environment is intimate and **focuses on conversation**, perfect for nourishing your business;
- With up to 40 Exhibitors eager to share their latest products, there is plenty of room for **inspiration**;
- The event features the original 'Corkscrew Events' Speed Networking, an efficient and fun way to **meet businesses!**
- Each show offers informative seminars offering **advice on the issues** that affect your business.

Becoming a sponsor through exhibiting at the Business Growth Show offers you the opportunity to tap into our market of motivated businesses and to:

- **Showcase** your products & services
- Raise your **brand awareness**
- Have **high quality business conversations** outside of the meetings arranged and gain **superior leads** through open networking
- Enjoy open and speed networking, allowing you to **make deals** on the day
- Create **new business relationships** and cement existing clients
- **Promote** your services all year via advertorials
- **Grow** your business!

Product:	Size:	Usual Price:
Silver Package - Exhibition Space:	3x2m	£900+VAT

## Our Silver Package Includes:

- A 3x2 metre exhibition space for a 3m pull out stand with 1 power socket, display table, 2 chairs and internet access\* *Pop Up Banner Stands are not provided by The Business Growth Show* (\*if available, additional costs may apply)
- Dedicated Telemarketing team
  - You supply us with your list of prospects and we invite them on your behalf (data must be supplied with email addresses)
  - We cleanse your data
  - We give you an opportunity to book sales meetings on the day
- Personalised email invitation (data must be supplied)
- Delegate List (with telephone numbers)
- Invitation template to send to your clients, sent only to Directors, Businesses Owners, Senior Management and influencers
- Once paid, contact details and profile will be displayed on The Business Growth Show website
- Present yourselves as the expert to our high calibre delegates
- 50 word profile in our delegate packs

## **In Summary:**

The Business Growth Show brings together eager and motivated business delegates that are looking to grow their business. With the focus on networking, we create the perfect opportunity for your sales team to make instant qualified leads and leave having gained a return on investment there and then.

We focus on quality and ensure that you are showcasing your products and services to your target audience... The Business Growth Show is the perfect sales tool!

If you are interested in taking us up on this opportunity, then please contact me on 0121 551 0792.